



## COLLEGE NEWS

**Benedict College implements new programming through the Career Pathways Initiative and Service Learning Program to provide state of the art technology that engages students and alumni in Career Exploration and Job Placement.**

By Sonya F. Johnson, Career Development Coordinator  
Benedict College Career Pathways Initiative and Service Learning Program



Through a grant sponsored by the United Negro College Fund Career Pathways Initiative and the Lilly Endowment, Inc., Benedict College now offers students a new career platform that engages students with employers and provides the means to connect to hundreds of job opportunities. With the tagline "Get Noticed. Be Prepared." Purple Briefcase brings the College a new innovative approach to building "The Best of Benedict College." With the implementation of this new tool, Benedict College students will stand out and have a competitive edge in today's job market.

### Why Purple Briefcase?

The system offers students a way to prepare and connect to their career field choice like no other. Students can download an actual Purple Briefcase app to any device (phone, laptop or tablet) from Google Play or the App Store and have career access 24/7 right in the palm of their hand. The Purple Briefcase app allows access to hundreds of career videos on various career topics, an online personal profile shared by students through employer access, career chat features which connect students to live career experts, jobs and internships postings from around the world, plus hundreds of company profiles and contact information.

For employers, Purple Briefcase offers a talent pool that is beyond the "norm." This tool connects employers to students who are engaged, ready, and focused on success. Employers will find the talent they need by joining and connecting with the College to plan to recruit events and attract the right candidates to their companies. Faculty can use the system to incorporate career readiness strategies and services into their curriculum while motivating students to explore their career paths during their matriculation. The Executive Director of Benedict College Career Pathways and Service Learning Program, Mrs. Tondaleya G. Jackson, stated, "Benedict College has a longstanding history of providing its students with academic access and opportunity. The funding from UNCF extends the College's current efforts by directing specific resources to career pathways which will help to increase their employability after graduation."

With the implementation of the new Career Pathways Initiative and incorporating new technological systems such as Purple Briefcase, Benedict College is positioning itself to become a statewide leader in career readiness and career transitioning for college students.

Benedict College invites SCACE members to join our Purple Briefcase system today for FREE!

Visit: <https://app.purplebriefcase.com/pb/account/login?s=Benedict>

## EMPLOYER INITIATIVES



City Year is an education-focused, a nonprofit organization that unites young people of all backgrounds for a year of full-time service to keep students in school and on track to graduation.

At City Year's 28 locations across the United States and two international affiliates, teams of highly-trained corps members serve full-time in schools as tutors, mentors and role models.

By focusing on attendance, behavior and course performance, which identify students who are at risk of dropping out, corps members are uniquely able to help students and schools succeed. You can read about all the benefits of our program on our website.

Right now, City Year is recruiting for both Mid-Year positions and Full Year positions. Our [Mid-Year Application](#) is live on our website. These positions will start in either Dec 2017 or Jan 2018 pending location desired for placement. We will be accepting applications through the mid-October.

Our Full Year applications will go live in mid-September, and these positions start in July 2018 and end in May/June 2019. Our fall deadline for Full Year positions is October 27, 2017. If you apply by this deadline, you'll receive a decision back by November 17, 2017.

If you are interested in learning more about City Year, please fill out this [interest form](#). You can also reach out to the South Carolina recruiter, Heather Turner at [hturner1@cityyear.org](mailto:hturner1@cityyear.org) or by phone at 803-221-8229.



Congratulations to Heather Turner of City Year on her newborn, Kylie!

## Inclusion Drives Innovation

SC Business Coalition for Employment of People with Disabilities is hosting the 2017 Inclusion Drives Innovation Employer Summit on Tuesday, October 10, 2017 at the Saluda Shoals River Center in Columbia. Click the image to learn more and register!

## PROFESSIONAL DEVELOPMENT

Courtesy of NACE

[The Value of Engaged Students](#)

[AI and Automation: Our Changing World of Work](#)

## UPCOMING EVENTS

**2017 Inclusion Drives Innovation Employer Summit**

Tuesday, October 10, 2017

Saluda Shoals River Center  
Columbia, SC

SC Business Coalition for Employment of People with Disabilities is hosting the 2017 Inclusion Drives Innovation Employer Summit on Tuesday, October 10, 2017, at the Saluda Shoals River Center in Columbia. The focus of the event is to provide employers the opportunity to learn how to effectively recruit and retain employees with disabilities. Our event is confirmed for 2.75 SHRM/HRCI continuing education credit hours. For more information, click here for the flyer.

**SC State Tech System Career Services Community/ Technical College Peer Group Meeting**

SC State Tech System Office  
1111 Executive Drive  
Columbia, SC 29210

Special Guest: College Central Network and State Transport Police

**Fall SCACE Drive-In - Lowcountry Graduate Center and Boeing**

October 23, 2017

3800 Paramount Drive  
North Charleston, SC 29405

For more info, click the link: <https://sscaocae.wildapricot.org/events>

**2018 NACE/SCACE Joint Conference**

May 20-23, 2018

Omni Charlotte Hotel  
132 E. Trade Street  
Charlotte, NC

More details to follow!

## SCACE COLLEGE & EMPLOYER MEMBERS OF THE MONTH



Congratulations to Dr. Flavia Eldermire and Allen University on being selected as our September SCACE College Partner of the Month

### About Allen University

Allen is a Historically Black University located in Downtown Columbia, South Carolina with enrollment at 600 students.

### About Dr. Flavia Eldermire

Dr. Flavia Eldermire is the Director of Counseling and Placement at Allen University. She serves the college by assisting students in planning and preparing for their future careers. She has been a member of SCACE since 2016 and currently serves as the SCACE Conference Chair. Dr. Eldermire hosted the 2017 SCACE Board Retreat this past summer and was the perfect host! Congratulations Dr. Eldermire and the Allen University faculty, staff and students.



Congratulations to David Busshart and Red Ventures for being our September SCACE Employer of the Month!

### About David Busshart:

Red Ventures Technology Recruiter, David Busshart, specializes in recruiting college graduates to work in the technology field. Since becoming a member in 2016, David has been a valuable member of the SCACE family. He hosted his efforts as Communications and Technology Chair have greatly enhanced our social media and online presence.

### About Red Ventures:

Red Ventures is a leading digital consumer choice platform. Through deeply integrated brand partnerships and consumer-facing assets, Red Ventures connects online customers with products and services in the home services, financial services, and healthcare industries.

For more information about Red Ventures, please visit [www.redventures.com](http://www.redventures.com)!

We want to hear about the great things that are happening with our colleges and employers across the state. If you have any news items that you want to be published in the next issue, please send a copy, photos, and logos to April D. Garner at [april.garner@hgtc.edu](mailto:april.garner@hgtc.edu).